

**GMR Marketing** Program 4025 7/17/96 Benson & Hedges Music Ad Publication: LA weekly for 7/96 Size: 4 7/8" wide x 13" tall Square Area: 63° Warning Box Size: Exhibit 2 Botation: A T&N Size: 8 point Scheduled Delivery of Mechanical:7/00/96 Ad Number 1138-A3 LA WK Market: LA Sent to Pub.